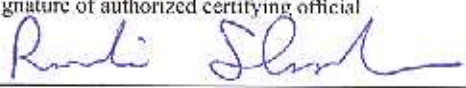




Cover Sheet for Performance Reports

Page 1 of 7

1. Grant or other identifying number assigned by IMLS: <u>IMLS 07-08-0113</u>	
2. Recipient organization (name and address, including zip code): Hennepin County Library 12601 Ridgedale Drive Minnetonka, MN 55305	3a. DUNS number: <u>06-815-8369</u>
	3b. EIN: <u>41-6005801</u>
4. Recipient identifying or account number: <u>11/2008 417717</u>	
5a. Project/Grant period start date (mo/day/yr): <u>Nov 1, 2008</u>	6a. Reporting period end date (mo/day/yr): <u>Oct 31, 2009</u>
5b. Project/Grant period end date (mo/day/yr): <u>Jun 30, 2010</u>	6b. Final Report? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
7. Project URLs, if any: <u>http://www.hclib.org/extrancs/#mediamashup</u>	8. Report frequency: <input type="checkbox"/> annual <input checked="" type="checkbox"/> semi-annual <input type="checkbox"/> quarterly <input type="checkbox"/> other If other, describe: _____
9. Please transmit the performance report as instructed by the Institute of Museum and Library Services.	
10. Other attachments? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Transmit accompanying documents with this cover as instructed by the Institute of Museum and Library Services	
11. Certification: By submitting this report I certify to the best of my knowledge and belief that this information is correct and complete for performance of activities for the purposes set forth in the award documents.	
11a. Name and title of authorized certifying official: <u>Rondi Shenchon</u> <u>Senior Accountant</u>	11c. Telephone (area code, number, extension): <u>(612) 630-6445</u>
	11d. Email address: <u>rondi.shenchon@co.hennepin.mn.us</u>
11b. Signature of authorized certifying official 	11e. Date report submitted (mo/day/yr): <u>12/1/2009</u>
12a. Name and title of Principal Investigator/Project Director: <u>Jennifer Nelson</u> <u>Principal Librarian</u>	12b. Telephone (area code, number, extension): <u>9528478664</u>
	12c. Email address: <u>jnelson@hclib.org</u>
13. Agency use only: _____	

Instructions for submitting this report are available at <http://www.imls.gov/recipients/administration.shtml>. For assistance or questions contact your Program Officer.

Burden Estimate and Request for Public Comments: Public reporting burden for this collection of information (Final Report, Parts 1 and 2) is estimated to average eight to thirteen hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comment regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Institute of Museum and Library Services, Chief Information Officer, 1800 M Street, NW, 9th Floor, Washington, DC 20036-5802, and to the Office of Management and Budget, Paperwork Reduction Project 3137-0071, Washington, DC 20503.

Progress Summary

The major project activity for the second six months, implementation of workshops at all locations, was accomplished in a timely manner. A bulk of programming was done between May and August 2009 as several libraries focused on summer as a key time to reach youth. Site visits were completed by October 2009, two months later than planned, and the plan for the advisory board meeting was again revised. One meeting with all participating advisors was delayed and is on track to be held December 8 and 9, 2009. Data collection related to 21st century skills and establishing best practices for implementation of technology-infused programming continues. Timing of all activities continues to shift forward – workshops will be held and data collected through February 2010. Dissemination work related to the project began in earnest in October 2009 as staff began to pull together preliminary data from evaluations, site visits and workshop experiences. The overall time line for the project is pushed forward to reflect the changes in timing of key events. Detailed information on project activities follows:

Project Goals and Objectives: May 1, 2009 – October 31, 2009

The major goals and objectives of the second six months of Media MashUp included:

- 1) Continued implementation of formal and informal workshops at all locations, with evaluation data collected from staff and youth
 - Workshops held at all locations
 - Evaluation instruments implemented by workshop leaders and participants
 - Staff used Media MashUp ning as a tool for discussion of workshops and content
- 2) Data collection on organizational change and administrative structures, and project implementation
 - Site visits by project team to all locations
 - Online survey for administrative staff
 - Conference calls and interviews with administrative staff related to organizational change at all locations
- 3) Advisor meeting(s) held
 - Delayed until December 2009
- 4) Preliminary best practices developed and dissemination opportunities explored
 - Develop and present presentations related to best practices in developing technology-based programming in libraries
 - Develop and present workshops teaching basic skills and techniques for using Scratch as the basis for workshops with youth

Activities and Accomplishments

Goal 1: Workshop and Evaluation Implementation

All locations held formal and informal workshops during this time frame; July and August offered opportunities for each library to present Media MashUp programs as part of summer programming for school age kids and teens. A range of workshops were developed and implemented, with staff providing feedback and reflections on each experience. Staff commented on factors impacting the workshop outcomes, such as: space, technology, youth behavior and curriculum. A quick analysis of data gathered to date shows that workshops are being held and staff are getting the support needed to carry out programs. Staff are also reflecting on the success (or lack) of different program models at their location and adjusting future workshops as needed. Attending youth were also asked to participate in surveys and reflections. The web-based tools worked well for gathering data and tracking program participation.

Staff were also encouraged to use the project's ning site to contribute ideas and share experiences. The ning site is the gathering place for project-related tools, such as the online surveys and the joint calendar of activities; it also includes a blog, photo gallery and learning materials. All staff use the ning to access the project's tools, and some staff were engaged participants in posting discussion, comments and pictures; others were less engaged. As the project moves forward, the project team will be evaluating the role of the ning as a participatory tool for collaborative projects. Media MashUp's experience, so far, seems to indicate that to be effective, a social media tool needs to have multiple purposes and/or be central to daily life to gain concerted use. Thus, the ning has been less effective than perhaps using a Twitter channel (which has fewer features), or a library-based tool such as ALA Connect or the Scratch website (had Scratch Ed been available at the initial launch) for engaging discussion and collaborative work.

Goal 2: Site Visits and Organizational Change Study

Site visits took place between June and October 2009. They were a valuable activity for gauging progress of the project at each site, for collecting information related to implementation and organizational issues for helping each library think about how technology-based programming for youth might be sustained. As expected, each location presents different challenges and brings different strengths to the project. An online survey was completed by staff at five sites that provided additional insight into organizational structures and administrative policies and procedures that support the programming. Additionally, phone interviews were conducted with administrative staff to develop a deeper understanding of the milieu at each site that contributes to the overall success of implementing change.

The goal of this set of data collection is to articulate the practices that any library can adopt to build success around innovative technology programming. While it is tempting to label any outcome "best practices," it is becoming clear that there is no one-size-fits-all answer. The likely best practices will be recognition that a deep knowledge of locally available resources and a clear set of outcomes for programming are the essential ingredients. The guidelines developed from Media MashUp will provide strategies for success that reflect the varying resources (staff, technology, budget) and needs of a range of libraries.

It is of note that four of the six libraries involved in this project have new directors and an additional library has undergone significant organizational restructuring. Additionally, four of the libraries have

also had significant budget issues which have impacted timing of project activities and created a climate that is less than ideal for program implementation. While each location has its individual set of challenges, each is well focused on meeting participation goals for the project. This is a credit to the engagement of staff in the outcomes of the project and framing programs in the context of 21st century literacy skills.

Media MashUp is attracting interest from school and university libraries. Participants at October workshops and presentations expressed an interest in 21st century literacy skills and Scratch as a program focus. While not the direct focus of this project, dissemination materials that are being developed will be of value to other types of libraries.

Goal 3: Advisor Meetings

Scheduling a meeting for this diverse group proved challenging; the agreeable dates were determined to be December 8 and 9, 2009. All advisors have committed to attending, and an agenda has been developed. Final preparations are underway.

Goal 4: Best Practices and Dissemination

Dissemination of the project's work focuses on two areas. First, presentations and publications related to organizational change; and second, hands-on workshops designed to teach skills and model successful programs for programming staff. In keeping with the theme of providing strategies for successful implementation, presentations related to organizational change – such as those done at the Minnesota Library Association Conference in October 2009 – provide the philosophical underpinnings for the value of technology-infused programs. On the other hand, workshops teaching Scratch skills, such as those conducted with Minitex in November and December 2009, help to develop competencies within library staff to do the programming. Similar workshops are scheduled for 2010 in the Pacific Northwest and in Long Island.

A portion of the dissemination budget will be repurposed toward developing design elements for print and online documents to support dissemination work. These design elements will be developed by a graphic artist with experience in creating educational materials and will allow supporting materials to use as a common template designed for maximum effectiveness. The project team is also exploring the creation of an online home for materials developed.

Additional conference/workshop proposals are pending for third quarter 2010. The capstone to the dissemination work will be the publication of *Technology, Literacy and the 21st Century Child* (working title) by ALA Editions in March 2011, co-authored by Jennifer Nelson and Keith Braafladt.

Concluding Thoughts

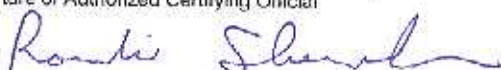
Over the next six months project activities will shift toward analysis of the data collected and identification of further activities necessary for project completion and continued dissemination work. To the extent possible, staff from the participating libraries will be supported while implementing dissemination work. These staff are becoming leaders in rich/interactive media programming in public libraries and deserve acknowledgement as such. They are a talented group of men and women committed to providing opportunities for youth in public libraries.

November 1, 2009 – REVISED Scheduled of Activities – Media MashUp October 2009 – September 2010			
Status	Time Frame	Actors	Activity
On track	January 1, 2009 – March 2010	Partner Libraries Project Staff	<ul style="list-style-type: none"> - Conduct Media MashUp workshops and Open Studios. - Implement Media MashUp website as registration/evaluation tool - Collect evaluation data from workshop instructors, youth
Completed	October 2009 – December 2009	Project Staff	<p>Dissemination</p> <p>Minnesota Library Association Annual Conference October 2009</p> <ul style="list-style-type: none"> - <i>"Libraries and Learning in the 21st century"</i> - <i>"Developing Best Practices for Innovative Technology Programming"</i> <p>Minitex Workshops November - December 2009</p> <ul style="list-style-type: none"> - <i>"Imagine, Program, Share: Library Programming with Scratch"</i>
Completed	June – October 2009	Project Staff	Site visits to each location for evaluation, workshop support and administrative interviews
In process, expanded time frame	September 2009 – March 2010	Library project staff	Develop first draft of best practices for library implementation of innovative technology programming
Pending	December 2009	Project staff and Advisors (joint meeting)	Meet to review evaluation, organizational structures and evaluation data. Direction and commentary from advisors.
Pending	January 2010 – September 2010	Partner library staff, Project staff	<p>Dissemination</p> <p>Scheduled:</p> <p>Arizona Library Association's online learning program Dec 2009</p> <ul style="list-style-type: none"> - <i>Scratch: Imagine Program Share in Libraries: Discovery exercise for "A Second Helping"</i> <p>CLIC Reference Workshop January 20</p> <ul style="list-style-type: none"> - <i>21st Century Literacy and Learning</i> <p>East Suffolk County BOCES March 4</p> <ul style="list-style-type: none"> - <i>"Imagine, Program, Share: Library Programming with Scratch"</i> <p>Public Library Association March 25</p> <ul style="list-style-type: none"> - <i>"Developing Best Practices for Innovative Technology Programming"</i> <p>Pending:</p> <ul style="list-style-type: none"> - WebWise 2010 Demonstration Project Showcase - Tennessee Library Association - Midwest Library Technology Conference March 18 - 19 - CAYAS Pacific Northwest Library Association April - May 2009 - ISTE June 24 - 25 - Pre-conference Workshop on alt-literacy YALSA/ALA June 27
Upcoming; expanded time frame	March – May 2010	Advisors	Review and comment best practices on organizational structures
	March – June 2010	Science Museum Project Staff	Literacy evaluation write up
	July 2010	Partners, project staff, advisors	Project Summation: meeting in Minneapolis
	September 2010	Project staff	Dissemination: <i>"Technology Literacy and the 21st Century Child</i> manuscript submitted to ALA Editions
	December 2010	Institute for Learning Innovation	Summative Evaluation completed

FINANCIAL STATUS REPORT

(Short Form)

(Follow instructions on the back)

1. Federal Agency and Organizational Element to Which Report is Submitted Institute of Museum and Library Services		2. Federal Grant or Other Identifying Number Assigned By Federal Agency LG-07-08-0113			OMB Approval No. 0348-0038	Page of pages
3. Recipient Organization (Name and complete address, including ZIP code) Hennepin County Library, 12601 Ridgedale Drive, Minnetonka, MN 55305-1909						
4. Employer Identification Number EIN 41-6005801		5. Recipient Account Number or Identifying Number 417717		6. Final Report <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		7. Basis <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual
8. Funding/Grant Period (See instructions) From: (Month, Day, Year) 11/1/2008		To: (Month, Day, Year) 6/30/2010		9. Period Covered by this Report From: (Month, Day, Year) 11/1/2008		To: (Month, Day, Year) 10/31/2009
10. Transactions:				I Previously Reported	II This Period	III Cumulative
a. Total outlays					124,906.38	124,906.38
b. Recipient share of outlays					124,906.38	124,906.38
c. Federal share of outlays					124,906.38	124,906.38
d. Total unliquidated obligations						
e. Recipient share of unliquidated obligations						
f. Federal share of unliquidated obligations						
g. Total Federal share(Sum of lines c and f)						124,906.38
h. Total Federal funds authorized for this funding period						
i. Unobligated balance of Federal funds(Line h minus line g)						-124,906.38
11. Indirect Expense		a. Type of Rate(Place "X" in appropriate box) <input type="checkbox"/> Provisional <input type="checkbox"/> Predetermined <input type="checkbox"/> Final <input checked="" type="checkbox"/> Fixed				
		b. Rate	c. Base	d. Total Amount	e. Federal Share	
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation. See attachment.						
13. Certification: I certify to the best of my knowledge and belief that this report is correct and complete and that all outlays and unliquidated obligations are for the purposes set forth in the award documents.						
Typed or Printed Name and Title Rondi Shenehon, Senior Accountant				Telephone (Area code, number and extension) 612-630-6445		
Signature of Authorized Certifying Official 				Date Report Submitted November 23, 2009		

Attachment for #12 of Financial Status Report (Short Form) 296A
 Fed ID # LG-07-08-0113

b. Rate c. Base d. Total Amount e. Federal Share
 15% 11,005.20 1,650.78 1,650.78
 43.09% 17,491.61 7,521.39 7,521.39

Participating Library Partners and Hennepin County Library
 Science Museum of Minnesota

Total Costs	Transaction Date	Direct	Indirect	Total Outlays
	3/28/09	204.20	30.63	
	5/23/09	109.40	16.41	
	6/20/09	153.17	22.98	
	8/1/09	163.16	24.47	
	8/27/09	2,503.00	375.45	
	6/18/09	2,090.88	313.63	
		5,223.81	783.57	\$6,007.38

Other	Transaction Date	Direct	Indirect	Total Outlays
	6/27/09	2,279.00	341.85	
	3/10/09	2,028.03	304.20	
	7/23/09	446.95	67.04	
	8/6/09	533.11	79.97	
	10/22/2009	294.30	44.15	
	10/27/2009	209.00	30.00	
		5,781.39	867.21	\$6,648.60

Science Museum	Transaction Date	Direct	Indirect	Total Outlays
	9/15/09	17,070.04	7,355.48	
	9/15/09	410.57	176.91	
		17,480.61	7,532.39	\$25,013.00

Other	Transaction Date	Direct	Indirect	Total Outlays
	6/1/09	1,494.43		
	6/1/09	1,204.60		
	5/14/09	3,195.49		
	7/28/09	4,000.00		
		9,894.52		\$9,894.52

Total Direct and Indirect **\$36,380.33** **\$9,183.17** **\$47,563.50**

In-kind	Transaction Date	Direct	Indirect	Total Outlays
		47,369.00		
		4,836.21		
		13,225.12		
		5,564.28		
		4,269.27		
		2,079.00		
		77,342.88		\$77,342.88